

the drinks business

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TOP 10 FOOD AND DRINK TRENDS FOR 2014

8th January, 2014 by Lucy Shaw

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7: Americana



The capital has gone bonkers for all things American, with diners popping up faster than Miley Cyrus can take her clothes off. Late last year saw the likes of the Soho House group's Soho Diner in Old Compton Street and Jackson & Rye on Wardour Street join the party, offering everything from buttermilk blueberry pancakes, buttermilk-fried chicken, creamed grits and clam chowder to hard shakes. Expect the trend to continue this year through the likes of Strip Bar & Steak in Barbican, Avenue in St James's, Brooklyn Bowl at the O2 and Big Easy Covent Garden, whose bar will shine a light on Tequila, Mezcal and Bourbon.